

# Detailed summary of the video: WordPress 7 and the truth about its AI features

The video's core message is quite clear:

“WordPress 7 is *not* a major end-user AI release in the way many people seem to expect.

It does **not** ship with a built-in AI website generator or deeply integrated AI content system in core.

Instead, it mainly lays **foundational groundwork** for future AI integration.

In other words, the presenter is pushing back against the hype. WordPress 7 does include something AI-related in core, but it is **very limited** and mostly infrastructure-oriented rather than feature-rich.

<https://youtu.be/MRuKphdka7E>

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## The main takeaway

According to the video, the idea that WordPress 7 is the big “AI-centric” release is **overstated**.

What WordPress 7 actually gives you in core is essentially:

1. A new **Connectors** area in Settings
2. A way to connect supported AI providers via API keys
3. A framework that other plugins can use

What it does **not** give you by default is:

1. AI content generation throughout the editor
2. AI site building in core

3. A “describe your website and let WordPress build it” experience
4. A polished consumer-facing AI workflow built directly into WordPress itself

So the presenter’s verdict is:

- **The hype is ahead of the actual release**
  - **The underlying work is real and meaningful**
  - **The useful AI features currently depend on an additional plugin, not WordPress core itself**
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## What the presenter installs and tests

The presenter is running:

1. **WordPress 7 beta 6**
2. The **WordPress Beta Tester** plugin
3. The **2025 theme**

He emphasizes that this is **not** a general review of WordPress 7. The video is narrowly focused on the AI side.

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## What is actually new in WordPress 7 core

### The new Connectors page

In WordPress 7, under **Settings**, there is a new page called **Connectors**.

The presenter shows this page and makes a big point of saying:

“ This page is basically the main AI-related feature in core.

Its purpose is to act as a **central location for API/service connections**, especially AI providers.

He explains that the current built-in connectors include providers such as:

1. **Anthropic**
2. **Google**
3. **OpenAI**
  - Although the wording in the transcript around the built-ins is slightly messy, the practical point is that supported AI services can be connected from here.

## What Connectors actually do

The Connectors interface does not itself provide AI features. Instead, it:

1. Lets you install the supporting connector/plugin for a provider
2. Prompts you for the provider's API key
3. Stores that connection so other plugins can use it

This is important: the presenter repeatedly says that after connecting a provider, **nothing visibly happens on its own**.

So the Connectors page is best understood as:

- a **shared infrastructure layer**
- a **centralized credential/configuration location**
- a **developer-friendly standard entry point**

rather than a feature users will directly feel as "AI in WordPress."

## Why this matters

This centralization solves a practical UX problem.

Before this kind of approach, lots of AI-enabled plugins might each ask the user to:

1. Create an API key
2. Go into that plugin's own settings page
3. Paste the same or similar credentials again

With Connectors, the idea is that plugins can rely on a shared system rather than duplicating setup flows.

That may not sound exciting, but it is actually significant from an architecture perspective. It suggests WordPress is trying to create a **common AI integration standard** instead of letting the

ecosystem remain fragmented.

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# The real AI features come from the AI plugin, not core

After setting up Connectors, the presenter notices a message indicating that the **AI plugin** can use those connectors for tasks like:

1. Generating featured images
2. Generating alt text
3. Generating titles
4. Generating excerpts
5. And more

That leads to the crucial clarification:

# WordPress 7 core is not where the AI functionality lives

To access those features, you must install a separate plugin:

- formerly called **AI Experiments**
- now renamed simply **AI plugin**

The presenter seems pleased that “Experiments” was removed from the name, because that label can sound unstable or risky.

Still, the plugin is presented as a preview of the future, not yet as a fully mature, deeply embedded core feature set.

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# What the AI plugin adds

Once installed, the AI plugin provides a settings page with various AI-enabled editor features. The presenter refers to these as “editor experiments,” even though the plugin name has changed.

The features shown include:

1. **Excerpt generation**
2. **Alt text generation for images**
3. **Image generation**
4. **Review notes**
5. **Content summarization**
6. **Title generation**
7. **Abilities Explorer**

These features rely on the connector/API setup already configured.

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# Specific AI features demonstrated in the editor

The presenter opens a post and demonstrates what changes once the AI plugin is active.

## 1. Generate featured image

A new option appears to create an **AI-generated featured image**.

The presenter is personally skeptical of this feature. He says he generally dislikes AI image generation unless it is done with:

1. A lot of careful prompting
2. Strong creative direction
3. Significant iteration
4. Example-based guidance

So while the feature exists, he is not enthusiastic about its practical value in its current form.

## 2. Title generation or regeneration

The plugin can analyze the post content and suggest a new title.

The flow appears to be:

1. Click into the title area
2. Use **Regenerate**

3. The plugin sends prompts to the connected AI service
4. It returns a revised title suggestion

The presenter sees this as useful, but somewhat limited. He notes that it would be better if it offered:

1. Multiple alternatives
2. More control
3. More flexibility in how titles are generated

He also points out that this is only for the **post title**, not for headings within the content like H2s or H3s.

## 3. Excerpt generation

The plugin can generate or regenerate a post excerpt.

The presenter demonstrates this and finds it directionally promising, though he notes the result is:

- somewhat long
- lacking user control over the length

So the idea is good, but the implementation still feels early.

## 4. Review notes

This is one of the more interesting features in the video.

The AI can go through blocks/sections of the content and generate **review notes**—essentially feedback or suggestions relating to:

1. Grammar
2. Structure
3. Content quality
4. Possibly clarity or readability

The presenter ties this into broader collaboration/note-related functionality coming in WordPress 7.

However, he notes a limitation:

- the tool provides feedback,
- but does not yet offer a smooth “apply this suggestion directly” workflow.

So it is more of an AI-assisted editorial review layer than an AI rewriting assistant.

He finds it genuinely cool, though he questions how essential it is if the content was already heavily created or refined in an external AI tool.

## 5. Summary generation

The AI can generate a summary block, typically placed near the top of the post.

The presenter sees the usefulness, but immediately notices that the summary can feel too close to the wording of the original content. So again, the feature is promising, but not especially refined yet.

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# The broader point: this is a preview of where WordPress is going

A recurring theme throughout the video is:

“These tools matter less as finished features and more as signs of future direction.”

The presenter views the AI plugin as a **demonstration layer** or **prototype path** for what might later become:

1. Core functionality
2. Official opt-in features
3. Standardized AI integrations across the WordPress ecosystem

This is why he keeps saying to “hold tight.” His position is not that WordPress AI efforts are fake or unimportant. Quite the opposite: he believes a lot of real work and investment is going into them. His argument is simply that **WordPress 7 itself is not the final expression of that work.**

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# The roadmap and upcoming versions

The presenter also references a project board or roadmap for the AI plugin.

He appears to be looking at:

- the current plugin version, which he identifies as **version 6**
- future development toward **0.7**
- longer-term plans toward **1.0**
- additional future-release ideas beyond that

He describes the board as containing stages such as:

1. Backlog
2. In discussion
3. To do
4. In progress
5. Needs review
6. Done

His point here is that there is **substantial ongoing development**, and the currently visible features are only a slice of what is being worked on.

So while the plugin's current capabilities may feel limited, they are part of an active build-out rather than a dead-end experiment.

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## The “Abilities Explorer” and what it implies

Toward the end, the presenter highlights one of the most strategically interesting aspects: **AI abilities**.

### What are abilities?

In the presenter's explanation, abilities are pieces of functionality exposed by core or plugins that can be invoked or connected to by AI systems, agents, or external tooling.

He loosely frames this as something that could tie into:

1. AI agents
2. MCP-style integrations
3. More advanced programmatic AI interactions
4. A richer capability layer than a normal API alone

He even describes it as being somewhat like:

“ the API on steroids-ish

That is an informal description, but the implication is important: WordPress is not only exploring AI as a content helper, but also as a **capability platform** that external systems could potentially act on.

## What the presenter sees

After activating the AI plugin, under **Tools** there is an **Abilities Explorer**.

It shows a total number of available abilities, with some provided by:

1. **Core**
2. **The AI plugin**

The presenter mentions seeing **13 total abilities** in his environment.

He demonstrates invoking one associated with core, which returns local environment information.

The specific mechanics are not deeply explained in the video, but the significance is this:

- WordPress is beginning to define machine-usable capabilities
- that could matter a lot for future automation and agent-based workflows

For developers and technical product people, this may actually be the most consequential part of the entire story.

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## The presenter's overall conclusion

His final position can be summarized like this:

# What WordPress 7 is *not*

It is **not**:

1. A fully AI-powered WordPress
2. A mature AI site-building platform in core
3. The release where WordPress “goes full AI”
4. An out-of-the-box solution for AI-driven website creation

# What WordPress 7 *is*

It **is**:

1. A release that introduces **AI infrastructure**
2. A release that starts standardizing **AI service connections**
3. A release that supports optional AI functionality through the **AI plugin**
4. A signal that WordPress is actively preparing for much deeper AI capabilities later

His tone is basically:

- **temper expectations now**
  - but **be optimistic about the direction** ☐
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## Practical interpretation: what this means for different kinds of users

## If you are a regular WordPress site owner

You should not expect WordPress 7 alone to suddenly transform your workflow with AI.

Without extra plugins, the AI experience in core sounds minimal. You will mostly just see the new **Connectors** framework.

# If you are a content creator or editor

The AI plugin may be worth experimenting with for:

1. Title suggestions
2. Excerpt generation
3. Summaries
4. Review notes
5. Alt text generation

But based on the presenter's demo, these feel more like **early assistive tools** than polished production features.

# If you are a plugin developer

This release may be more meaningful than it looks.

The Connectors system suggests WordPress is creating shared conventions for:

1. Authentication with AI providers
2. Reusable AI integrations
3. Ecosystem-level interoperability

That could reduce duplicated work across plugins and improve UX consistency.

# If you are interested in AI agents and automation

The **Abilities Explorer** and the concept of exposed abilities may be the most exciting part of all this. It points toward a future where WordPress can be interacted with more intelligently by external systems, not just by human users clicking around the admin UI.

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# Additional context that helps make sense of this

A bit of broader perspective may help here.

Many platforms right now are under pressure to appear “AI-first,” so there is often a gap between:

1. **marketing perception**
2. **actual product reality**

This video is basically trying to close that gap for WordPress 7.

What WordPress appears to be doing is fairly sensible:

1. Build the underlying infrastructure first
2. Standardize provider connections
3. Experiment in plugin space
4. Learn what works
5. Later decide what belongs in core

That is actually a very WordPress-style approach. Historically, WordPress often matures ideas in the plugin ecosystem or in adjacent initiatives before locking them into core.

From a product strategy standpoint, that is probably wiser than rushing half-baked AI features into the main platform.

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## A concise bottom line

If I had to summarize the entire video in one paragraph, it would be this:

**“WordPress 7 is not the big flashy AI release many people have been expecting. Its only real AI-related addition in core is a new Connectors system for managing AI service integrations. The actual AI features—such as title generation, excerpt generation, summaries, review notes, alt text, and image generation—come from a separate AI plugin, not from WordPress core itself. Still, the video argues that this should not be seen as a disappointment so much as the laying of groundwork for a much more capable AI future in WordPress.”**

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# My added assessment

Based on the video and on how WordPress usually evolves, the most important thing here is not the current end-user feature list. It is the fact that WordPress seems to be establishing:

1. **shared AI connection architecture**
2. **plugin-accessible AI infrastructure**
3. **capability exposure through abilities**
4. **an experimentation path outside core**

That is the kind of groundwork that can later enable much more impressive user-facing features.

So the presenter's "bare-bones truth" seems fair:

- **No, WordPress 7 is not the AI revolution release**
- **Yes, meaningful AI groundwork is absolutely happening**
- **And yes, the future direction is genuinely interesting** ☐☐

If you want, I can also turn this into one of the following:

1. a **short executive summary**
2. a **bullet-point key takeaways list**
3. a **clean blog-style recap**
4. a **YouTube chapter breakdown of the video**

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